



Headquarters  
Football for Friendship  
[www.gazprom-football.com](http://www.gazprom-football.com)  
[F4F@footballforfriendship.com](mailto:F4F@footballforfriendship.com)

## Gazprom International Children's Social Programme Football for Friendship Invitation

Dear Emanuel,

On behalf of the Global Organizing Committee of the Gazprom International Children's Social Programme Football for Friendship (F4F), we are pleased to invite you to participate in the Eighth Season of the programme, which will be held from November 27 to December 10, 2020. We would like you to recommend young football players from your Academy for the participation in this year's F4F as well. We also invite your Academy to join the International Football for Friendship Award, (more details in Appendix 1, page 4).

The key events of Football for Friendship will take place online on the Football for Friendship Digital Platform. The format involves the use of the online football simulator by young participants, as well as taking part in an online educational program.

The International Children's Social Programme Football for Friendship is implemented by Gazprom since 2013. Over the previous seven seasons, the programme has united over 6 000 participants from 211 countries and regions and over 5 000 000 supporters.

Young Players and Young Journalists are the participants of the programme – boys and girls aged 12 including children with disabilities and special needs. Young Players represent different countries and cultures united in the mixed teams. They show that nationality, gender, and physical abilities aren't a barrier to becoming a team. Young Journalists cover the events of the programme in the International Children's Press Center. All participants become Young Ambassadors of the programme and continue to share their Football for Friendship experience and promote universal human values: friendship, equality, fairness, health, peace, devotion, victory, traditions, and honor.

UEFA, FIFA, football federations and the world's leading football clubs, international charity foundations, famous athletes, politicians, and artists support Football for Friendship. The project has received multiple national and international awards in the field of social responsibility, sports, and communications, including the world record for the most nationalities in a football training session in history.

In 2020, Football for Friendship will be held in the online format and supported by the 2020 UEFA Champions League. A special digital platform will unite the 224 participants as Young Players and Young Coaches from more than 100 countries. It will become the home for international children's competitions and a playground where anyone will be able to train, join into the international mixed teams and play their favorite game in the Football for Friendship format without leaving the comfort of their homes.

### **The main activities of the programme in 2020 will be:**

- **2020 Football for Friendship Open Draw** (November 27, 2020)
- **Online International Friendship Camp** (November 28-29, 2020, December 5-6, 2020)
- **Sessions of the 2020 International Online Football for Friendship Forum** (November 30 – December 4, 2020)
- **2020 Football for Friendship eWorld Championship (eF4F)** (December 7-8, 2020)



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**Football for Friendship Grand Final (December 9, 2020) will include the following events:**

- **2020 Football for Friendship eWorld Championship Final (eF4F).** The winners of the 2020 Football for Friendship eWorld Championship will be given super-prize.
- **2020 International Football for Friendship Grand Forum.** International football experts and the Global Ambassador will announce and award the winners of the International Football for Friendship Award and the champions of the Football for Friendship eWorld Championship.

Young Participants of the programme will have unique opportunities to find new friends from different countries, improve their football skills and find useful connections. They can also become world famous because the 2020 Football for Friendship eWorld Championship (eF4F) and the Football for Friendship Grand Final will be broadcast worldwide.

The winning team will also be given an amazing prize which will be announced at the awarding ceremony.

**We are pleased to invite one Young player from your Academy to participate in the International Children's Social Programme Football for Friendship.**

**Requirements for the Young players:**

- Age requirements: 12 years old (date of birth: from November 27<sup>th</sup> 2008 to November 27<sup>th</sup> 2009)
- Participant availability during the events of the programme
- Estimated total duration of the programme - from November 27<sup>th</sup> 2020 – to December 10<sup>th</sup> 2020
- Participants' estimated **daily** activity – not less than 4 hours
- Proficiency in English: not lower than Intermediate level
- Passion for football
- Willingness to support, develop and promote the Nine Values of the programme
- High-speed Internet access, connection speed not lower than 1024 kb/s
- Smartphone and/or PC with the possibility to install the software for the participation in the event.

PC requirements:

- Windows 10 or MacOS 10.15.x
- Keyboard and mouse

Smartphone requirements:

- iOS 12.4 and higher (iPhone 6 and higher) or Android 8 and higher
- Recommended free disk space for PC / Smartphone – not less than 400 Mb

The Global Organizing Committee of the programme completely understands possible inconveniences related to the time difference for 100 countries-participants. We will do our best to make the schedule of the programme the most comfortable for everyone. However, there is a possibility that the events will take place in the early morning or late evening hours, despite that we will try to avoid it as much as possible.

We also draw your attention to the fact that according to the requirements of the legislation on the protection of the rights and interests of minors, the registration of young participants in the programme will also entail the need to register their parents or legal representatives.

**The Global Organizing Committee provides informational and technical support 24/7. For all questions related to the implementation of the programme, you can contact your manager:**



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Your manager: Evgeniy Rechkin

Phone number: +7 9057288913 E-mail: [e.rechkin@footballforfriendship.com](mailto:e.rechkin@footballforfriendship.com)

***Since each participant of the programme will receive the ShowBox (gifts and project branded attributes) we will be glad to receive an answer until October 5, 2020!***



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## Appendix 1

### INVITATION TO APPLY FOR THE INTERNATIONAL FOOTBALL FOR FRIENDSHIP AWARD

The Organizing Committee of the Gazprom International Children's Social Programme Football for Friendship invites you to participate in a unique special award - the **International Football for Friendship Award**.

The Football for Friendship programme unites participants from 211 countries and regions of the world. The programme is implemented by Gazprom and supported by FIFA, UEFA, and the world's leading football clubs.

[Apply now for free](#)

#### **Aim of the Award**

Our goal is to identify and promote the best cases in the field of digital technologies aimed at promoting children's football development.

#### **Why participate**

- Participation in an international programme that unites thousands of participants from all over the world;
- Recognition of your project on a global level by international football experts;
- Participation of winners in the Grand Football for Friendship Final attended by international media and football celebrities.

#### **How to apply**

To submit your project for the International Football for Friendship Award, fill out the registration form [here](#).

**There is no entry fee, the participation is completely free.**

After submitting your form, you will receive an automatic confirmation letter. If you won't receive the letter, please check your spam folder. Otherwise, please contact us using the details below.

#### **Rounds**

- **Round I:** Accepting applications for the Award (till September 30, 2020)
- **Round II:** Forming the shortlist of candidates (September 30, 2020 - November 2, 2020)
- **Round III:** Online presenting projects (November 30 – December 4, 2020)



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- **Round IV:** Selection of laureates
- **Round V:** Participating in the Online Awarding Ceremony on the [Football for Friendship Digital Platform](#) (December 10, 2020)

### **Contact**

If you have any questions regarding the International Football for Friendship Award please do not hesitate to contact

**Anna Rybkina**

[award@footballforfriendship.com](mailto:award@footballforfriendship.com)

WhatsApp, Viber: +7 (985) 888-37-69

### **Information:**

#### ***About the Football for Friendship programme***

*The International Children's Social Programme Football for Friendship is implemented by Gazprom since 2013. Over the previous seven seasons, the programme has united over 6 000 participants from 211 countries and regions and over 5 000 000 supporters.*

*Young Players and Young Journalists are the participants of the programme – boys and girls aged 12 including children with disabilities and special needs. Young Players represent different countries and cultures united in the mixed teams. They show that nationality, gender, and physical abilities aren't a barrier to becoming a team. Young Journalists cover the events of the programme in the International Children's Press Center. All participants become Young Ambassadors of the programme and continue to share their Football for Friendship experience and promote universal human values: friendship, equality, fairness, health, peace, devotion, victory, traditions, and honour.*

*UEFA, FIFA, football federations and the world's leading football clubs, international charity foundations, famous athletes, politicians, and artists support Football for Friendship. The project has received multiple national and international awards in the field of social responsibility, sports, and communications, including the world record for the most nationalities in a football training session in history.*

*In 2020, Football for Friendship will be held in the online format. A special digital platform will unite over 10 000 players of all ages. It will become the home for international children's competitions and a playground where anyone will be able to train, join into the international mixed teams and play their favourite game in the Football for Friendship format without leaving the comfort of their homes.*

#### ***About the International Football for Friendship Award (F4F Award)***



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*Heads or authorized representatives of organizations specializing in football training that have developing or finished products for children's football development can apply for the International Football for Friendship Award.*

*The F4F Organizing Committee will approve and form a shortlist of the most interesting projects and within the final events of the programme all contestants will present their ideas via videoconference on the Football for Friendship Digital Platform. The list of winners chosen by the Expert Council will be announced at the Football for Friendship Grand Final.*

**Programme's official online resources:**

Photo and video materials for media: <http://media.footballforfriendship.com>

Website: <https://www.gazprom-football.com/football-for-friendship/>

Instagram: <https://www.instagram.com/footballforfriendship/>

Facebook: <https://www.facebook.com/FootballForFriendship/>

YouTube: <https://www.youtube.com/user/FOOTBALL4FRIENDSHIP>

Wikipedia: [https://en.wikipedia.org/wiki/Football\\_for\\_Friendship](https://en.wikipedia.org/wiki/Football_for_Friendship)

Twitter: <https://twitter.com/f4fprogramme>



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