



FOOTBALL FEDERATION SAMOA LOGO DESIGN COMPETITION

OFFICIAL COMPETITION GUIDELINES

Football Federation Samoa (FFS) invites all creative minds to design a new, modern logo that captures the spirit of Samoan football. This is your chance to leave a lasting legacy by contributing to the future identity of football in Samoa!

Football Federation Samoa is now in the process of changing its name to “Samoa Football” and in the process are now looking at creating a new Logo.

1. COMPETITION THEME

Design a fresh, innovative logo for “Samoa Football” that:

- Reflects the culture and heritage of Samoa
- Embodies the passion and unity of football
- Is suitable for local and international representation

2. ELIGIBILITY

- Open to all individuals residing in Samoa
- Participants under 18 years old must have parental or guardian consent

3. IMPORTANT DATES

- Competition Opens: Friday 7 March
- Submission Deadline: Friday 21st March 2025
- Winner Announcement: 28th March 2025

4. PRIZES

- Winner: \$2000 cash prize, official recognition presentation and FFS merchandise
- Winning design becomes the official logo of Football Federation Samoa

5. DESIGN REQUIREMENTS

Logo Concept

Your logo should:

- Include the text **“Samoa Football”**.
- Incorporate Samoan cultural elements (such as siapo/tapa patterns, symbols of unity and strength) and design motifs.
- Represent the sport of football

- Use a color palette inspired by Samoa national colours – blue, red and white.
- Be versatile, working well on jerseys, digital media, print materials, and merchandise

Technical Specifications

- Submit in high-resolution formats: PNG, JPEG, and vector file (AI, EPS, or PDF)
- Minimum resolution of 300 DPI
- designed to be clear and legible in small sizes
- Include a brief design description (max 100 words) explaining the meaning of your design

Originality

- All designs must be original and not contain any copyrighted or stock imagery
- By submitting, participants agree that FFS will obtain full rights to the winning logo

6. HOW TO ENTER

Submit your entry via email or in person:

Email: margaret@samoafotball.ws

Subject line: "FFS Logo Competition Entry"

In Person:

Deliver to:

Chief Executive Officer
Football Federation Samoa
National Headquarters
Tuanaimato

Include:

- Your full name and contact information
- Age (with parent/guardian details if under 18)
- Your logo files in required formats
- Your 100-word design description

7. JUDGING CRITERIA

A panel selected by FFS will judge entries based on:

- Creativity and originality
- Relevance to theme and identity
- Visual impact and scalability
- Practicality for real-world use

8. TERMS & CONDITIONS

- The winning logo will become the exclusive property of Football Federation Samoa
- FFS reserves the right to modify the winning design if necessary
- All decisions by the judging panel are final

CONTACT US

For inquiries, contact:

Ms. Irae Laasaga

Media Officer

Football Federation Samoa

Be part of Samoa's football history. Design the logo that takes us forward!